

CLAIMS

1. An improved, reduced streaking/filming dilute cleaning formulation used in a no-rinse cleaning application, preferably either by a dosing dispenser or in a combined cleaning tool which contains a cleaning head, a handle, a reservoir of the cleaning formulation mounted to said handle and a means for dispensing the cleaning formulation in a suitable direction relative to the cleaning head, wherein said formulation comprises:

- a. a mixture of cleaning effective amount of surfactants, said mixture comprising at least one anionic surfactant and at least one nonionic surfactant, said nonionic surfactant having an HLB of least about 8;
- b. a water soluble polymer having a molecular weight below about 2,000,000 Daltons, said polymer being present in a shining, restorative or anti-filming effective amount;
- c. at least one organic solvent with a vapor pressure of at least 0.001 mmHg at 25°C and soluble to the extent of at least 1g/100ml H₂O, preferably limited to no more than about 50% of said formulation;
- d. at least one volatile buffer/chelating agent, in a cleaning-effective amount; and
- e. the remainder, water.

2. The formulation of claim 1 wherein said anionic surfactant is a C₆₋₂₀ alkylidiphenyloxide disulfonate.

3. The formulation of claim 2 wherein said nonionic surfactant is selected from the group consisting of linear and branched alkoxyated alcohols and alkoxyated alkylphenols.

4. The formulation of claim 3, wherein alkoxyated alcohols are selected from the group consisting of ethoxyated, propoxyated and ethoxyated/propoxyated C₆₋₂₀ alcohols, with about 1-5 moles of ethylene oxide, or about 1-5 moles of propylene oxide, or 1-5 and 1-5 moles of ethylene oxide and propylene oxide, respectively, per mole of alcohol.

5. The formulation of either claim 4 or 2, wherein the ratio of said anionic to nonionic surfactants is about 1:0.1 to about 1:1.

6. The formulation of claim 1 wherein said water soluble polymer is a polyacrylate polymer.
7. The formulation of claim 1 further comprising (f) at least one aesthetic or functional adjunct.